



**BEEF
&
CHICKEN**

DISCOVER BEEF & DISCOVER CHICKEN

A PASSION FOR MEAT

Perfect taste for your ideas



EXPERIENCE AUTHENTIC, NATURAL & VEGAN BEEF AND CHICKEN FLAVORS

Consumer requirements



AUTHENTICITY

- Local taste
- Culinary profiles
- Ultimate taste experience



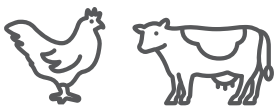
TASTE OF NATURE

- Fresh taste
- Gently processed
- Artisanal values



CLEAR AND CLEAN LABEL

- Natural ingredients
- No flavor enhancers
- Comprehensible ingredient list



SUSTAINABILITY

- Animal welfare
- Transparency
- Honesty



HEALTHY LIFESTYLE

- Guilt-free eating
- Better-for-you products
- Active nutrition



CONSCIOUS NUTRITION

- Reduced meat consumption
- Vegan & vegetarian diet
- Plant protein products

Deliver ultimate taste and maximum consumer value with the following attributes:

- Natural
- Allergen free (EU)
- Halal suitable
- Taste enhancer free
- Palm-oil free
- Vegan
- High impact



**BEEF
TASTE**



**CHICKEN
TASTE**

discover beef™

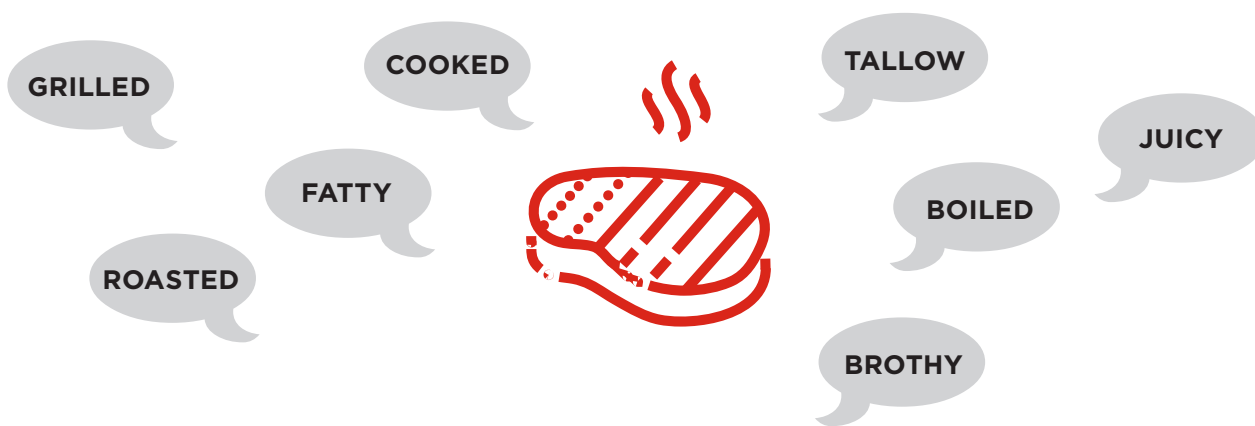
BEEF TASTE

EXPERIENCE AUTHENTIC, NATURAL & VEGAN BEEF FLAVOR

Symrise – your partner to deliver great beef taste



Our product range is covering all tonalities



BEEF: NATURAL FLAVORINGS

Product No.	Product Name	Physical Form	Taste Profile	Legal denomination EU	Yeast contained	Dosage in Bouillon test base
630532	BEEF ROASTED	dry	roasted beef, meaty, juicy, fatty	natural flavoring	yes	0,20 %
649222	BEEF COSTILLA	dry	fatty, smoked beef	natural flavoring	yes	0,10 %
649214	BEEF COSTILLA	dry	cooked beef, fatty, brothy	natural flavoring	yes	0,10 %
631154	BEEF STEAK, JUICY TYPE	dry	juicy, fatty, cooked beef, slightly roasted	natural flavoring	yes	0,10 %
631026	BEEF BOILED	dry	cooked beef, fatty, brothy, boney	natural flavoring	yes	0,11 %
631434	BEEF BOILED, MARROWBONE TYPE	dry	cooked beef, tallow, juicy, fatty, brothy	natural flavoring	yes	0,10 %
631101	BEEF BROTH	dry	cooked beef, tallow, marrowbone	natural flavoring	yes	0,15 %

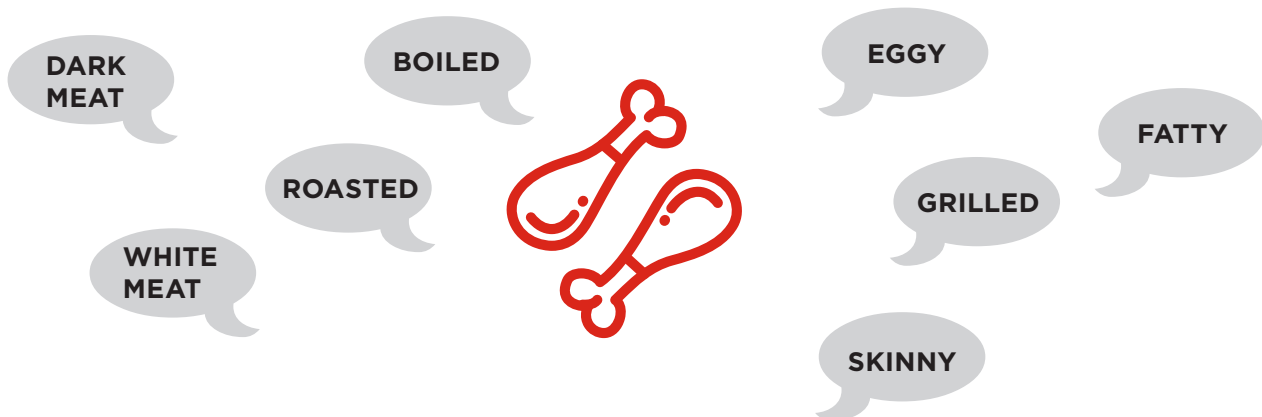
discover chicken™

CHICKEN TASTE

EXPERIENCE AUTHENTIC, NATURAL & VEGAN CHICKEN

Symrise – your partner to deliver great chicken taste

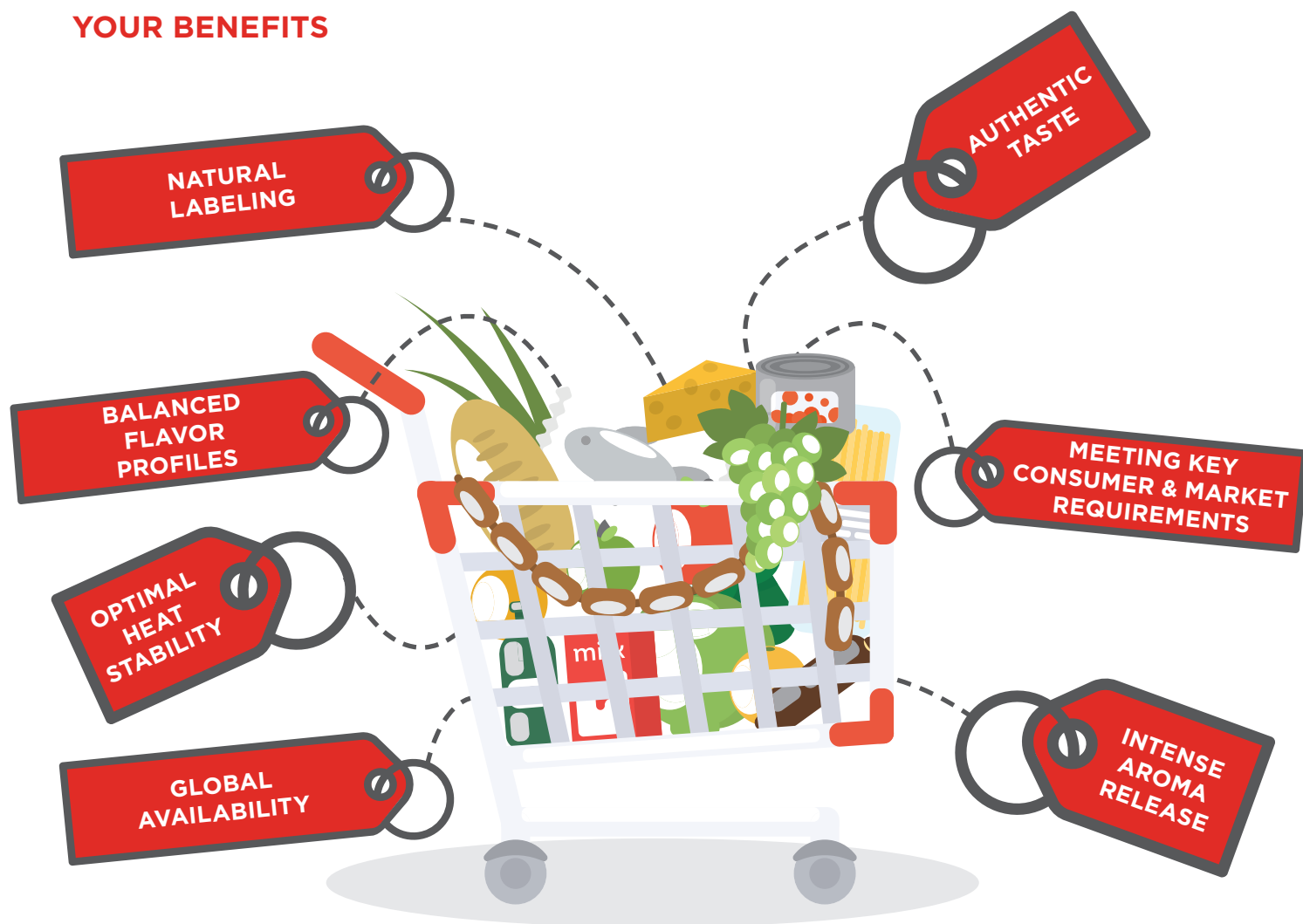
Our product range is covering all tonalities



CHICKEN: NATURAL FLAVORINGS

Product No.	Product Name	Physical Form	Taste Profile	Legal denomination EU	Yeast contained	Dosage in Bouillon test base
629699	CHICKEN DARK MEAT	dry	dark meat, fatty, juicy, umami	natural flavoring	yes	0,07 %
629698	CHICKEN DARK MEAT	dry	dark meat, fatty, juicy, umami	natural flavoring	yes	0,10 %
629311	CHICKEN WHITE MEAT	dry	white meat, dark meat, fatty, cooked skin	natural flavoring	yes	0,10 %
629733	CHICKEN WHITE MEAT	dry	white meat, juicy, fatty	natural flavoring	yes	0,10 %
649158	CHICKEN BOILED	dry	white meat, juicy, fatty	natural flavoring	yes	0,15 %
630662	CHICKEN DOUBLE BOILED	dry	dark meat, fatty, vegetable, cooked	natural flavoring	yes	0,10 %
629741	CHICKEN ROASTED	dry	white meat, fatty, roasted, meaty, sour	natural flavoring	yes	0,15 %
630659	CHICKEN GRILLED	dry	fatty, dark meat, white meat, grilled skin	natural flavoring	yes	0,10 %
630664	CHICKEN BOILED EGGY	dry	fatty, boney	natural flavoring	yes	0,05 %
629834	CHICKEN FATTY SKINNY	dry	fatty, meaty, juicy	natural flavoring	no	0,05 %

YOUR BENEFITS



UNIQUELY SYMRISE



STRONG COMPETENCE

in high intensity flavor components for beef and chicken tastes



SENSORY AND CONSUMER INSIGHTS

program to detect key drivers for consumer preferences in beef and chicken



LOCAL UNDERSTANDING

and in depth culinary insights through Symrise's Chefs United® platform

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